



ContinYou's annual conference

Championing children,
families and communities:
putting their needs at the
heart of your work

18–19 March 2008

Hilton Metropole, Birmingham

Sponsorship and exhibition opportunities

ContinYou is offering selected companies the chance to raise the profile of their organisation, and to promote their products and services to an audience of influential leaders from the public and voluntary sectors. ContinYou's conferences always attract a wide range of senior managers from local authorities and schools, and from education, health and voluntary agencies.

continyou
Building learning
communities

www.continyou.org.uk/championing

ContinYou's annual conference

ContinYou is offering a wide range of exhibition and sponsorship opportunities at its annual conference. Attracting high-profile speakers and key decision makers from across the UK, it provides an outstanding opportunity for your organisation to promote its key message, products and services. There are opportunities to sponsor the whole conference, or particular elements of it. You can also book an exhibition stand and/or place an insert in the delegates' pack.

About the conference

This major two-day conference will explore how schools, local authorities and partner organisations can place children, families and communities at the heart of their work. With the UK government placing a greater emphasis on more personalised, user-centred and responsive services, the conference will identify what needs to happen at all levels in the system to achieve this vision.

The landscape for education and children's services is increasingly characterised by big issues and shared goals that cannot be achieved in isolation from other agencies or other countries. This event will therefore provide a unique picture of emerging practice from England, Scotland, Wales and Northern Ireland. It will enable professionals to learn, network and connect together.

Conference highlights include:

- discussion of emerging priorities from government ministers and officials in all four countries of the UK
- twenty interactive seminars showcasing best practice centring on children, families and communities
- a focus on current 'hot' issues such as tackling obesity, community cohesion and sustainable development.

'A really good event – good use of two days when time is at a premium'

'Thank you for an excellent, thought-provoking event'

A delegate at our annual conference in 2007

Speakers

- Beverley Hughes MP, Minister for Children, Schools and Families, Department of Children, Schools and Families
- Jane Hutt AM, Minister for Children, Education, Lifelong Learning and Skills, Welsh Assembly Government
- Geoff Mulgan, Director, Young Foundation, and former Chief Adviser to Gordon Brown
- Julia Unwin, Director, Joseph Rowntree Foundation
- Stewart Dakers, Guardian 'Real Estate' columnist and ex street worker
- Ty Goddard, Director, British Council for School Environments
- Tim Gill, author, Rethinking Childhood

About ContinYou

ContinYou believes in the power of learning as a means of achieving social justice. ContinYou uses learning to tackle inequality and build social inclusion. We create learning programmes and services that offer fresh opportunities to people who have gained least from formal education and training. ContinYou is one of the UK's leading community learning organisations.

Sponsorship

By sponsoring the 'Championing children, families and communities' conference, you can significantly raise the profile of your company. The sponsorship opportunities that are currently available are listed on the page opposite.

Exhibitions and marketing

Why exhibit?

You will have access to a 'captive audience' of over 400 policy makers, senior managers, budget holders and leaders within schools, local authorities (including education and children's services), health agencies and the voluntary sector. The conference attracts an influential audience from across the UK, including senior government officials from England, Scotland, Wales and Northern Ireland, as well as international delegates.

The exhibition will be an important and integral part of the two-day conference. Refreshment breaks and lunch will take place in the exhibition area, ensuring that you have frequent opportunities to engage with delegates and share information about your products or services.

Exhibition details are given at the bottom of the page opposite.

Reaching the right people

All of the exhibitors at last year's conference told us they had made many useful contacts, and said that they wished exhibit at ContinYou's annual conference in 2008.

'Very productive two days – there are some exciting leads for us to follow up.'

An exhibitor at our annual conference in 2007

If you would like to discuss any of these opportunities with us, please contact Chantelle Peat at chantelle.peat@continyou.org.uk or on 024 7658 8476.

<p>Main conference sponsor</p> <ul style="list-style-type: none"> ● Name/logo branding on conference flyer (subject to printing deadline), ● Logo and credit on ContinYou's website to promote your company, including a link to your website ● Branding on all conference slides ● Complimentary exhibition space – 6 ft frontage, including 1 chair and 1 table ● Up to 5 complimentary places to attend the conference ● Up to 5 complimentary places at the drinks reception and evening dinner ● 2 inserts of promotional literature in conference packs ● Acknowledgement from chair at opening and closing address ● Company logo on loop in main hall and screens on a 'Thank you to our sponsors' presentation, shown at selected times during the conference 	<p>£20,000</p>
<p>Conference partners</p> <ul style="list-style-type: none"> ● Name/logo branding on conference flyer (subject to printing deadline), and on ContinYou's website and the conference slides ● Complimentary exhibition space – 6 ft frontage, including 1 chair and 1 table ● 2 complimentary places to attend the conference ● An insert of promotional literature in conference packs ● Acknowledgement from chair at opening and closing address ● Company logo on loop in main hall and screens on a 'Thank you to our sponsors' presentation, shown at selected times during the conference 	<p>£5,000</p>
<p>Conference lunches and refreshment sponsor</p> <ul style="list-style-type: none"> ● Name/logo branding at refreshment and lunch catering points ● Complimentary exhibition space – 6 ft frontage, including 1 chair and 1 table ● An insert of promotional literature in conference packs ● 2 complimentary places to attend the conference ● Company logo on loop in main hall and screens on a 'Thank you to our sponsors' presentation, shown at selected times during the conference 	<p>£4,000</p>
<p>Drinks reception sponsor</p> <ul style="list-style-type: none"> ● Name/logo branding on all publicity relating to the drinks reception ● Opportunity for a banner stand ● 2 complimentary places to attend drinks reception and dinner ● An insert of promotional literature in conference packs ● Company logo on loop in main hall and screens on a 'Thank you to our sponsors' presentation, shown at selected times during the conference 	<p>£2,500</p>
<p>Conference dinner sponsor</p> <ul style="list-style-type: none"> ● Name/logo branding on menus and all publicity relating to the dinner ● Opportunity for a banner stand ● 2 complimentary places to attend the conference and dinner ● An insert of promotional literature in conference packs ● Company logo on loop in main hall and screens on a 'Thank you to our sponsors' presentation, shown at selected times during the conference 	<p>£3,500</p>
<p>Exhibition stand</p> <ul style="list-style-type: none"> ● Exhibition space – 6 ft frontage including 1 chair and 1 table for both days ● 1 complimentary exhibitor pass including lunch and refreshments ● Access to all sessions ● Contact details in delegate packs 	<p>£750</p>
<p>Inserts in delegates packs</p> <ul style="list-style-type: none"> ● 1 A4 page insert advertising your organisation placed into each of the delegate packs 	<p>£200</p>

