



The Berries for Breakfast Campaign is a competition for children and young people in breakfast clubs in the UK.

To take part, simply host a Berry Breakfast Club Day before **14th October 2011** and submit an entry that shows how berries were used on the day, accompanied by this application form.

### How can I take part in the Berries for Breakfast Campaign?

1. Decide the date for your Berries for Breakfast day
2. Contact us at [berrybreakfast@continyou.org.uk](mailto:berrybreakfast@continyou.org.uk) or on 0207 439 2780 to order 'Berries for Breakfast' stickers for the children and to let us know if you'd like your local paper to know about your day
3. Host your Berries for Breakfast event
4. Submit your entry with this application form ensuring it has been signed by the headteacher or manager
5. Return your entry and application form by **21st October 2011 to:**

**Email** [berrybreakfast@continyou.org.uk](mailto:berrybreakfast@continyou.org.uk)

**Post** Berries for Breakfast, Sputnik Communications, 10 Rathbone Place, London W1T 1HP

### Application form

Name of school or community group

Name of lead contact

Telephone number (landline)

Mobile number (optional)

School/Organisation Email address

School/Organisation Postal address

Postcode

Local authority (i.e. Gateshead Council, North Lanarkshire Council, Belfast Education Library Board)

Name of existing breakfast club

Date from which the breakfast club has been in operation



**Statement (maximum 250 words):** please state how your breakfast club ran its Berries for Breakfast day

**Data protection**

Your details will be stored on our database for the purpose of managing this piece of work. Thereafter, they will be kept for our records and we may use them to contact you regarding other services, events and products that we think may be of interest.

If you do not wish to receive this information, please tick the box.

By submitting this form you will be deemed to have accepted the terms and conditions and agree to be bound by them.

Headteacher/manager (please print name)

Signed

Date

